
News

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Subject: Reply® Wireless Manufacturer Receives ISO 9001:2000 Certification

FOR IMMEDIATE RELEASE

During June 7-9, 2004, the Electronics Division of Fleetwood Group, Inc. was independently audited and confirmed as being in conformity with ISO 9001:2000. This certification means the division's management system was identified as employing processes that properly influence product quality and meet customer requirements.

Fleetwood's Electronics Division designs, manufactures, markets, and manages the value-added distribution of several interactive meeting and learning tools. Its flagship product – the Reply® Wireless Audience Response/Voting System (more info: www.replysystems.com) – consists of cordless electronic keypads and audience polling software. Reply® systems are commonly used in conferences and seminars, classrooms, focus group facilities, TV studios, and special event venues to quickly survey and report the opinions and/or knowledge of participants. The ISO 9001:2000 certification applies to the system employed by the division to govern the design, manufacture, sale, and service of the entire Reply® Wireless Group Response System product family.

Staffed with radio frequency experts and equipped for medium volume surface mount technique (SMT) manufacturing, this small Michigan company of 130 employees makes a big impact worldwide – especially in niche markets that demand electronic voting systems, focus group tools, group decision support systems, and student assessment devices. Founded in 1955, Fleetwood is now 100% Employee Owned and continues its rich heritage as a Christ-centered organization. For more information about Fleetwood and its electronic meeting and learning products, please visit www.fleetwoodgroup.com. Or call 616-396-1142 (or 800-257-6390 toll-free in USA).

