

INFOWHYSE

THE ANSWER LIES IN THE QUESTIONS

BREAKING NEWS:

Contact: Marianne Hellwig, Executive Assistant
Infowhyse GmbH
Hermann-Ehlers-Strasse 8, 61231 Bad Nauheim, Germany
Telephone: +49 6032 9259280
Websites: www.replysystems.com and www.infowhyse.com
E-mail: info@infowhyse.com

INFOWHYSE GMBH (GERMANY) ANNOUNCES ACQUISITION OF THE COMTEC SOFTWARE SUITE (INCLUDING SYNTHESIS™, UNITY™ AND ELECT™)

Infowhyse, one of the leading providers of audience response (electronic voting) systems and solutions, and proud owner of **Reply®**, the most respected and trusted names in audience response hardware, is pleased to announce that Infowhyse GmbH has acquired ComTec Software Suite comprising of Synthesis™, Unity™ and Elect™ amongst numerous other components from its former owner (and Key Designer) Tom Campione. The acquisition of the ComTec Software Suite consolidates Infowhyse GmbH as the leading supplier of audience response software, in addition to hardware (keypads) following last year's acquisition of the **Reply®** brand.

The ComTec Software Suite is a stand-alone proprietary software (not a PowerPoint® add-in) and has been a staple of the audience response industry (particularly in the US) for more than a decade. With hundreds of users (end-users and professional audience response companies alike), the ComTec Software Suite remains one of the most stable and utilized software suites in the business.

Synthesis™ Plus (For Reply® Plus Protocol) & Synthesis™ XPw (For Reply® Worldwide Protocol).



As with all former ComTec software, Synthesis™ can be used for general presentation support since it includes opinion polling capabilities, title slides, and demographic comparisons. However Synthesis™ is focused on learning, allowing you to specify correct answers, assign points to questions as a weighting factor, put people into teams, show team standings, show individual standings and produce a multitude of reports. The Plus version allows student (or employee) login and other common multi-digit entry.

Unity™ Plus (For Reply® Plus Protocol) & Unity™ XPw (For Reply® Worldwide Protocol).



Unity™ can be used for general presentation support as it provides standard opinion polling capabilities, along with title slides, demographic slides, and comparisons. But Unity's decision making features such as Advanced Prioritization and XY opportunity mapping make it the best choice for strategic planning and focus group work. The Plus version allows entry of employee IDs, zip codes, and specific demographic information such as a person's age in two digits.

Elect™ Plus (For Reply® Plus Protocol) & Elect™ XPw (For Reply® Worldwide Protocol).



Elect™ is designed for parliamentary proceedings. Of course you can present standard opinion questions, title slides, and demographics, but Elect™ takes it a step farther allowing Yes/No/Abstain voting along with single and multiple round elections from a list of candidates. Audience members (delegates) can each be assigned a voting weight and the system calculates simple and two-thirds majorities to ease pass/fail decisions. Roll Call allows delegates to sign in with on-screen confirmation.

Infowhyse GmbH established its operations in 2004, operating from their HQ offices in Bad Nauheim (near Frankfurt), Germany. Infowhyse has been at the forefront of audience response market development in its own right, as well as being the hardware provider, software developer and inventory hub for numerous resellers and service partner companies spanning some 20+ countries (30+ since the acquisition of **Reply®** in 2014).

Tom Campione joined the industry in 1992, initially as a salesperson for what was to become a major industry player. He soon moved into Operations where his organizational

skills and attention to detail helped propel the company's rental services into one of the top spots. Along with substantial quality and efficiency improvements, Tom became the key designer for the Windows versions of Unity™ and Synthesis™ software. These applications are well regarded throughout the industry for their robust feature set, and ease of use. Tom left his Vice President position of Communications Technology International Inc. in November 2003, and formed Audience Response Rentals, LLC. Then in 2007 he purchased Communications Technology outright and acquired the sole rights to the ComTec Software Suite (as well as other assets) from Communications Technology International Inc. in 2011.

“The addition of the ComTec Suite to the Infowhyse software portfolio brings with it a whole new group of professional users who will benefit not only from the planned improvements in the ComTec Suite, but also access Infowhyse’s extensive suite of other software’s”, says Neil Mirchandani, CEO of Infowhyse GmbH. “Over the coming months, starting with Synthesis™, the software shall be modernized with enhanced graphics and reports”, continues Mirchandani, “following a survey to determine the requirements of existing users”.

Tom Campione adds, “We are pleased that Infowhyse has chosen to acquire ComTec software rights and resume production. Neil Mirchandani has been a business associate for over 15 years. I can say with full confidence that Infowhyse is dedicated to the principals that Unity™, Synthesis™ and Elect™ were built upon, trust and absolute reliability”.

For more information about Infowhyse GmbH and/or the **Reply®** range of Audience Response Systems as well as our ever growing portfolio of software suites (including the ComTec Software Suite), please visit www.infowhyse.com. Or contact Infowhyse on +49 6032 9259280 or by e-mail through the contact information provided above.

Approved for immediate release: Wednesday 14th January 2015



Updated information will be posted on our various websites including www.replysystems.com, www.infowhyse.com, www.replykeypadsinternational.com and the sites of many of our worldwide affiliates in the coming days and weeks.