

# TOP REASONS TO BUY A WIRELESS GROUP RESPONSE SYSTEM

Manufactured By **FLEETWOOD**



The employee owners of Fleetwood Group, Inc. have been building radio frequency (RF) group response systems since 1991. Since the introduction of the original **reply** system 15 years ago, we've released over two dozen interactive products — *all wireless, all RF*. Today, **reply** systems and their OEM derivatives are the technology of choice by group response professionals. Audience voting experts\* like Audience Response Systems, Meridia, Option Technologies, ComTec, and Padgett depend on Fleetwood-manufactured hardware for large and/or mission critical meetings. The leader in student response systems for K-12 and higher education — eInstruction — standardized on Fleetwood technology for its RF keypads. In this demanding market, there is obviously good reason for these top industry players to select our systems. So while you're researching, we encourage you to talk with some of these companies to learn more about their solutions. And ask them why they're working with us and using **reply** technology in their products. Chances are that they'll say we're:

- ✓ **RF experts.** We're *not* RF rookies, and we're *not* announcing our first system. We've sold over **1 million** keypads so far, and they were all RF. We remain the USA's top manufacturer of wireless RF keypads built for audience response applications.
- ✓ **Specialists.** Our primary business is *manufacturing* wireless systems. We're not distracted by software development, meeting services, or reselling other products. *We focus on hardware.*
- ✓ **Innovative.** This industry isn't new to us, and it's certainly not a hobby. We own **7 awarded** patents, and we have a greater number of patents pending, covering the most efficient operating methods for advanced wireless interactive keypad systems.
- ✓ **Dependable.** Our two (2) year warranty on Reply® branded keypads shows we stand by our designs, our manufacturing techniques, and the durability of our products.
- ✓ **Responsive.** We design *and* build at the same factory campus. Our engineering, production, and product service staff are co-located to address any concerns regarding our products or their use. We also customize products to meet unique needs.
- ✓ **ISO Registered.** Our manufacturing is certified to **ISO 9001-2000** standards. "We believe in quality!" isn't just a saying here. It's something we can prove.
- ✓ **A USA manufacturer.** Our products are *not* "Made in China". They are *not* outsourced to an overseas company and assembled with a final screw here. All of our products are designed, built, tested, and serviced by technical professionals in the USA.
- ✓ **Encouraging hardware and software choice.** Not all people have the same needs. We not only build multiple styles of keypad systems, but we also allow our customers to design their own controlling software. As a result, there are now numerous specialized solutions for purchase for decision making, market research, classroom learning, distance education, game shows, focus groups, shareholder meetings, etc.
- ✓ **A stable and concerned business partner.** Fleetwood is a well-established company of rich heritage and a long-standing commitment to Christian business principles. (*Visit [www.fleetwoodgroup.com](http://www.fleetwoodgroup.com) for more info about our unique company.*) We're also **100% employee owned**, and each team member has a long term interest in *both* the quality of our products *and* the strength of our relationship with our customers.

Before you make an investment in group response technology, we hope you first evaluate *everything* you're buying. We're offering RF experience, 'hands on' control of all manufacturing and service activities, and a warranty you can count on.

***So don't gamble away your money or valuable events with an inferior technology or an inexperienced provider. Not all RF keypads are the same.***



2006 USA  
Company of the Year

We'll be happy to explain what's different about each wireless technology and why **reply** designs are the best choice for audience voting and student response applications.

Want to know more? Give us a call. **Let's Interact@!**

*\*And don't just take the words of these professionals.*

*Do your own investigation....*

How many RF keypads sold?

Fleetwood	Other Source
1,000,000+	<input type="text"/>

Does the system use two-way RF with data verification?

Fleetwood	Other Source
Yes	<input type="text"/>

Does the system use frequency hopping spread spectrum for max immunity to interference?

Fleetwood	Other Source
Yes	<input type="text"/>

Can the product be private branded or customized?

Fleetwood	Other Source
Yes	<input type="text"/>

What is the warranty period?

Fleetwood	Other Source
2 Years	<input type="text"/>

Where are these pads *really* built?

Fleetwood	Other Source
USA	<input type="text"/>

Is the manufacturer ISO certified?

Fleetwood	Other Source
Yes	<input type="text"/>

How many years in business?

Fleetwood	Other Source
50+	<input type="text"/>



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